

BUSINESS SPONSORSHIP OPPORTUNITIES

COVID-19 Children, Youth and Family Programs

Our Children, Youth and Family Programs are designed to meet the academic, social, emotional, and physical development needs of children through in-person and virtual environmental and outdoor education programs. In-person programs are held exclusively outdoors with an emphasis on unstructured time for children to play and explore nature with their peers. Virtual programs are designed to support STEM-based (Science, Technology, Engineering and Math) learning outcomes for families with children in remote and hybrid learning school environments. Your support will help to sponsor low-income and economically challenged families to participate in these important programs.







IN-PERSON PROGRAMS

Center-Based Programs - Our small group, outdoor programs are designed to help children feel a sense of normalcy and connectedness to others at a difficult time of social isolation and remote learning due to COVID-19.

- Art in the Forest
- Nature Play Series
- · Girls into the Wild
- Storytelling in the Forest
- Nature Preschool
- Being Animals Series
- · Outdoor Skills Series
- Saturday Science Walks

VIRTUAL PROGRAMS

Home-based Programs – Through take-home activities, a pre-recorded video, and a live-stream video session, we will focus on specific topics to meet your child's science curriculum learning requirements.

- Life Underground
- Predator and Prev
- Flowers and Plants
- Decomposers
- Metamorphosis
- Insects

Family Field Trip Program – Fun for the whole family to discover and learn together

- Life in a Stream (Fall/Spring)
- Mountains & Valleys (Winter/Spring)

Virtual Field Trips – Discover nature with a "pre-trip" video at home activities, and a live-stream session.

- Animal Adaptations
- · Life in a Pond
- Insect Investigations
- Mountains and Valleys

BUSINESS SPONSORSHIP LEVELS & BENEFITS

Four Season Sponsor \$5,000 <u>Support 30 low-income and economically challenged families</u> and receive:

- Premier logo recognition w/ link to your business on the Center's homepage for 12 months
- Logo recognition w/link to your business on the Center's program webpage for 12 months
- Logo recognition w/link to your business on 8 e-marketing communications (4,750 subscribers)
- Logo tagged on all related social media posts for 12 months

Three Season Sponsor \$2,500 Support 15 low-income and economically challenged families and receive:

- Logo recognition w/link to your business on the Center's program webpage for <u>9 months</u>
- Logo recognition w/link to your business on 6 e-marketing communications (4,750 subscribers)
- · Logo tagged on all related social media posts for 9 months

Two Season Sponsor \$1,250 Support 10 low-income and economically challenged families and receive:

- Logo recognition w/link to your business on the Center's program webpage for 6 months
- Logo recognition w/link to your business on 4 e-marketing communications (4,750 subscribers)
- Logo tagged on all related social media posts for 6 months

Single Season Sponsor \$750 Support 5 low-income and economically challenged families and receive:

- Logo recognition w/link to your business on the Center's program webpage for <u>3 months</u>
- Logo recognition w/link to your business on 2 e-marketing communications (4,750 subscribers)
- Logo tagged on all related social media posts for 3 months